

SPONSORSHIP PROPOSAL

ASHLEY GREGORY -
BRITISH RACING DRIVER
& RISING STAR



THE STORY SO FAR

Ashley Gregory's passion for racing began with quad bikes at the age of 7 before graduating to car racing at just 10 years old in Junior Ministox. Despite competing against older drivers and an accident in which she rolled her car in just her third race, Ashley proved her speed and competitiveness in the series.

By 2019, Ashley had delivered three championship titles, winning three of the blue-ribbboned races and adding more than 100 trophies to her collection. This resulted in the step up to the Junior Saloon Car Championship where she has secured podium finishes and established herself as a consistent front runner. In 2021, Ashley secured her first win and fastest lap honours in the championship.

Now, Ashley is competing in the highly competitive MINI Challenge UK Trophy series, which supports the British Touring Car Championship and is broadcast on ITV4. She has secured rookie class wins, made the overall podium and impressed the BTCC paddock with her race craft.

Ashley has an eye on the future, and is looking to be one of only a few female racing drivers to break into the MINI Challenge John Cooper Works (JCW) class for 2024, as she climbs the ranks in pursuit of being a professional works racing driver and champion.

JOIN THE TEAM & HELP KEEP THE DREAM ALIVE

There is no such thing as cheap racing. Motorsport is very expensive and privateer teams such as Ashley Gregory Racing need all the financial support possible to be able to have a chance to fight for race wins and championships. As the only privateer team in the category, sponsorship is everything to Ashley's team. In 2022, Ashley took a break from racing to make sure that the right partners were brought on board for 2023.

Teaming up with Ashley Gregory Racing comes with multiple perks, along with being a part of Ashley's march up the racing ladder;

- Branding on the MINI Cooper Trophy Race Car and exposure on Social Media and on ITV
- VIP Hospitality and special tickets that money can't buy
- Trackside promotion and external events/public appearances from Ashley

2023 MEDIA STATISTICS



MINI CHALLENGE UK FOLLOWERS: 9,970
ASHLEY GREGORY RACING FOLLOWERS: : 5,550
ASHLEY GREGORY RACING IMPRESSIONS: 180,000



MINI CHALLENGE UK LIKES: 25,000
ASHLEY GREGORY RACING LIKES: 1,500
ASHLEY GREGORY RACING IMPRESSIONS: 20,000



MINI CHALLENGE UK FOLLOWERS: 5,500
ASHLEY GREGORY RACING FOLLOWERS: 62



MINI CHALLENGE UK TV VIEWERS:
15.8 MILLION / 70 HOURS OF LIVE FOOTAGE
ASHLEY GREGORY RACING TV COVERAGE: 47 MINUTES

HOW TO PROCEED

At Ashley Gregory Racing, the aim is to optimise every sponsor's opportunity and create a package that is bespoke to their needs and budget. Therefore, if you would like to discuss how to come onboard for 2024, then don't hesitate to get in touch via the contacts below.



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